

Why Use Our Generic Templates?

We have a set of generic templates in place which can be customised to incorporate your branding. You can use these as a way of setting up brochures and window cards for your new business to create a fresh look for your brochures and window cards or just add to your existing options. We aim to update these templates yearly so you are provided with the latest thinking in brochure and window card design.

Customisable Areas

Each template has various elements that can be changed. However, the standard changes we make for you as part of the standard generic template charge are:

- Colours
- Disclaimer
- Fonts & Font Sizes
- Headings Text
- Logo

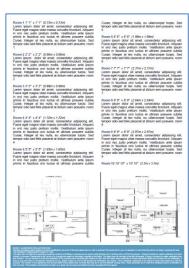
Should you wish to change other areas of the brochure, such as, adding or removing text boxes, photos, floorplans or EPCs then speak to your account manager and they will talk through any additional design time charges and task the designers to make these changes for you.

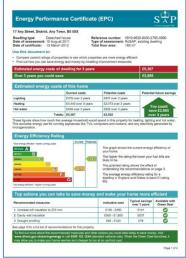
EA - Sample 1 - A4 3 Page Brochure

Header Graphic: 800 x 160 pixels

- 2 Floorplans
- 4 photos
- 6 star items
- Address & price
- Disclaimer
- EPC on back page
- Logo
- Room name/size/description







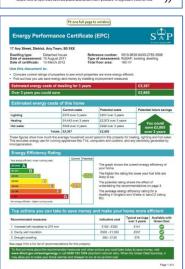
Sample 2 - A4 3 Page Brochure

Header Graphic: 280 x 100 pixels

Brochure Details:

- 1 Floorplan
- 12 star items
- 5 Photos
- Address & price
- Adverts 1, 3, 5
- Agency details
- Disclaimer
- EPC on back page
- Logo
- Room name/size/description







Sample 3 - A4 4 Page Brochure

Header Graphic: 375 x 100 pixels

- 6 star items
- Agency details
- Logo
- Advert 1
- Address & price
- Disclaimer
- Room name/size/description
- EPC on back page
- 2 Floorplans
- 7 Photos









Sample 4 - A4 5 Page Brochure

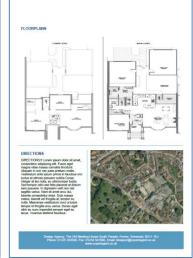
Header Graphic: 400 x 110 pixels

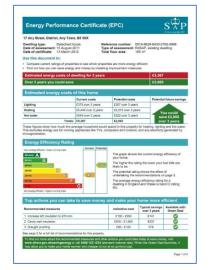
- 1 Map
- 10 Photos
- 2 Floorplans
- 8 star items
- Address & price
- Agency details
- Adverts 1, 3
- EPC on back page
- Logo
- Map
- Room name/size/description











Sample 5 – A3 3 Page Brochure

Header Graphic: 1040 x 160 pixels

Brochure Details:

- 1 Map
- 2 Floorplans
- 7 Photos
- Address & price
- Agency details
- Adverts 1, 3, 4
- **EPC**
- Logo
- Room name/size/description

expertagent



The Any House Any Road Any Town, AN33 1AB

£12,345,679

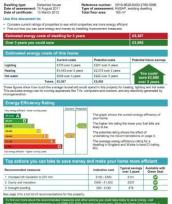




TEMPLATES AGENCY
THE OLD MEETING HOUSE SOUTH PARADE, FROME, BA11 1EJ
TEL: 01225 303500 E-MAIL: LETTER SINE VICE NA ... VWW.EXPERTAGENT.CO.UK







Sample 6 – A3 Window Card

Header Graphic: 1040 x 160 pixels

Brochure Details:

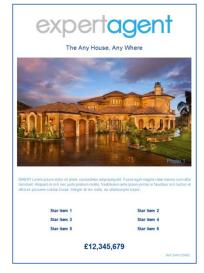
- 3 Photos
- 3 star items
- Address & price
- Advert 1
- Logo



Sample 7 - A4 Window Card

Header Graphic: 800 x 160 pixels

- 6 star items
- Address & price
- Advert 1
- Logo
- Property reference



Sample 8 - A4 3 Page Brochure

Header Graphic: 600 x 160 pixels

Brochure Details:

- 1 Floorplans
- 5 Photos
- Address & price
- Agency details
- Adverts 1
- 8 Star Items
- EPC
- Logo
- Room name/size/description







Sample 9 - A4 4 Page Brochure

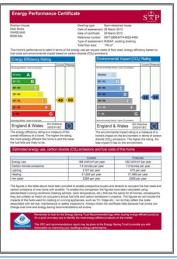
Header Graphic: 800 x 160 pixels

- 1 Floorplans
- 6 Photos
- Address & price
- Agency details
- Adverts 1
- 8 Star Items
- EPC
- Logo
- Room name/size/description









Sample 10 - A4 6 Page Brochure

Header Graphic: 800 x 160 pixels

Brochure Details:

- 6 Photos
- Address & price
- Agency details
- Adverts 1
- 10 Star Items
- EPC
- Logo
- Room name/size/description



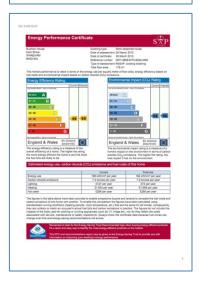


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Sample 11 – A3 Folded 2 Page Brochure

Header Graphic: 1040 x 160 pixels

Brochure Details:

- 1 Floorplans
- 3 Photos
- Address & price
- Agency details
- Advert 1
- EPC
- Logo
- Room name/size/description





Entering Information into Properties

For the Brochures/Window Cards to work properly the property in question will need to have the relevant fields filled in or the brochure will look empty. As a guide we design the brochures for the following data:

- Advert 1 Your main advert.
- Advert 2 We leave this for your Newpaper adverts so you always have a generic copy.
- Advert 3 Directions
- Advert 4 Situation / Description of the local area.
- Advert 5 We leave this one out but if you wish to have extra information then just request that we add this field in and say where you would like it.
- Link 1 EPC certificate as a .pdf. The first page of the document will automatically be pulled through to the brochure.
- Link 2 Map. If you have a map, save it in Link 2 as a .jpg (lower case) and provided the brochure has a link 2 it will be added.

These can be changed to whatever you like, just let your account manager know when you order your brochure.

You need to enter the room name, size and description into the room details under the 'Brochures' and then 'Room Details' tabs for the brochures to work correctly.

Printing Brochures

When printing please ensure that the printer settings are correct to get the best results for your property particulars. These are down to individual printer manufacturer's specifications and Expert Agent cannot provide assistance with changing these.